

Date: 01/08/2026

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

Unit: Keto Motors Limited (formerly known as Taaza International Limited)
(Scrip code: 537392)

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Product Launch and Press release

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform the Stock Exchange that Keto Motors Limited (formerly known as Taaza International Limited) will be unveiling its latest electric bus, " **Urbanova KE9**", tomorrow, i.e., Sunday, August 02, 2026, marking another significant milestone in the Company's commitment towards sustainable and intelligent mobility solutions.

The newly launched vehicle has been designed to cater to the growing demand for efficient, reliable and environmentally friendly public transportation. The bus incorporates advanced battery technology, intelligent vehicle management systems and enhanced passenger comfort features, making it suitable for urban and inter-city transportation.

The details as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, are given below

S. NO.	PARTICULARS	DETAILS
1	Name of the product	Urbanova KE9
2	Date of launch	02.08.2026
3	Category of the product	Commercial electric bus
4	Whether caters to domestic/ international market	Both (Domestic and International)
5	Name of the countries in which the product is launched (in case of international).	Currently in India

The launch of this product strengthens the Company's product portfolio and reinforces its strategic focus on accelerating the adoption of electric mobility solutions across India and other identified markets.

The Company expects this new offering to support its long-term growth strategy by expanding its presence in the electric commercial vehicle segment and addressing the evolving requirements of public transport authorities, fleet operators and institutional customers.

KETO MOTORS LIMITED
(Formerly known as "Taaza International Limited")

Registered Office : 9-1-83 & 84, Amarchand Sharma Complex, Sarojini Devi Road, Secunderabad - 500003, Telangana.

A copy of the Pre-launch Press Release being issued by the Company in this regard is enclosed for your information and records.

Following the launch event, the Company may conduct a press conference to provide information regarding the product and the Company's future operations and business initiatives. The Company shall, wherever applicable, make the requisite disclosures to the stock exchange in compliance with the applicable regulatory requirements.

The above information is also being made available on the website of the Company.

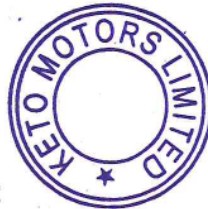
Kindly take the above information on record.

Thanking you.

Yours faithfully,

For Keto Motors Limited (Formerly Known as Taaza International Limited)

Priya Ladda
Company Secretary & Compliance Officer



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Keto Motors to Launch Urbanova KE9, Marking Its Entry into India's Commercial Electric Bus Segment

- *Hyderabad-based commercial EV manufacturer will strengthen its mobility portfolio with the launch of Urbanova KE9, backed by manufacturing investments, global technology partnerships, and a long-term vision for sustainable public transportation*

Hyderabad, August 01, 2026: Keto Motors (BSE: KETOMOTORS 537392), an emerging commercial electric vehicle manufacturer focused on developing commercial EV solutions for India, will unveil its first commercial electric bus, the Urbanova KE9 on August 2, 2026, marking its entry into India's electric bus segment. The company will also ceremonially hand over the vehicle to its operating partner at the event.

Founded in 2018, Keto Motors is built on the legacy of the founding team that pioneered India's early electric bus industry. Long before electric mobility became mainstream, they recognized that India's public transport system would inevitably move to clean mobility. The team was instrumental in building one of India's first successful electric bus companies, introducing international technology partnerships, establishing domestic manufacturing capabilities and demonstrating that electric buses could operate reliably at commercial scale under Indian conditions. Their contribution helped lay the foundation for India's commercial electric bus ecosystem.

Building on this legacy, Keto Motors represents the next chapter of that journey. Led by the same founding team that helped shape India's early electric bus movement, the company combines years of proven expertise in engineering, manufacturing and large-scale electric bus deployment with a renewed focus on innovation, localization and next-generation product development. Rather than starting from scratch, Keto Motors is leveraging decades of industry experience to develop world-class electric buses that will support India's next phase of clean mobility.

Earlier this year, the company completed its transition into a publicly listed entity following its successful reverse merger with Taaza International Limited, further strengthening its platform for long-term growth, business expansion and product innovation. The launch of the Urbanova KE9 reflects the company's strategy of delivering reliable, locally engineered zero-emission transportation solutions for public and fleet mobility.

Supporting its growth strategy, Keto Motors signed a Memorandum of Understanding (MoU) with the Government of Telangana in early December 2025, committing to an investment of approximately ₹300 crore to expand its existing 20-acre facility at Jadcherla and establish a greenfield facility at the Telangana EV Mobility Valley. The investment will support the manufacturing of 9-metre electric buses, create more than 2,000 direct jobs over the next three years, and establish Telangana as the company's primary manufacturing hub for future capacity expansion.

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Complementing its vehicle engineering capabilities, Keto Motors along with ROQIT has developed *KETO Connected*, an integrated digital operations platform designed specifically for commercial fleet operators. The platform provides real-time vehicle health monitoring, battery analytics, remote diagnostics, operational visibility and predictive maintenance capabilities, enabling operators to maximize fleet uptime while reducing operating costs. The company has further strengthened its technology ecosystem through a strategic partnership with TRON Energy Technology, a leading Taiwanese electric bus manufacturer.

The partnership provides Keto Motors access to advanced battery systems, patented liquid-cooled battery technology, Battery Management Systems (BMS), connected vehicle technologies, powertrain technologies and chassis engineering expertise, strengthening the company's ability to deliver globally benchmarked electric buses tailored for Indian public transport and fleet requirements.

Complementing its vehicle engineering capabilities, Keto Motors has developed *KETO Connect*, an integrated digital operations platform designed specifically for commercial fleet operators. The platform provides real-time vehicle health monitoring, battery analytics, remote diagnostics, operational visibility and predictive maintenance capabilities, enabling operators to maximize fleet uptime while reducing operating costs.

Purpose-built for urban and institutional transportation, the Urbanova KE9 is a 9-metre electric bus measuring 8,985 mm in length, 2,532 mm in width and 3,189 mm in height. It offers seating for up to 31 passengers, features a floor height of 900 mm for convenient passenger boarding, and offers a certified operating range of over 150 km under fully loaded operating conditions with a top speed of up to 80 km/h. The bus is equipped with electro-hydraulic power steering, an Anti-lock Braking System (ABS), regenerative braking and disc brakes, designed to enhance safety, driving comfort and operational efficiency. Beyond the vehicle itself, Urbanova KE9 has been engineered as a connected commercial mobility platform. The integrated digital ecosystem enables fleet operators to remotely monitor vehicle performance, battery health, maintenance requirements and operational efficiency, while laying the foundation for future connected vehicle capabilities including remote diagnostics, integrated safety systems and over-the-air software enhancements.

The Urbanova KE9 has secured CMVR Type Approval Certification from the Global Automotive Research Centre (GARC), validating compliance with statutory safety and performance standards, including structural integrity, passenger safety, range efficiency and operational reliability.

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Beyond vehicle manufacturing, Keto Motors is building a connected commercial mobility ecosystem through engineering, technology integration, digital services and lifecycle support. By combining intelligent software with robust vehicle engineering, the company aims to help fleet operators improve safety, maximize vehicle uptime and enhance operational efficiency throughout the vehicle lifecycle.

As India accelerates the adoption of sustainable public transportation, Keto Motors will continue to build on the legacy of its founding team by combining proven industry experience with advanced technology, strategic partnerships and indigenous manufacturing to deliver the next generation of reliable electric buses for India and global markets.

About Keto Motors:

Keto Motors (BSE: KETOMOTORS 537392), an ISO 9001:2015 certified company founded in 2018, is built on the legacy of the founding team that helped pioneer India's commercial electric bus industry. Headquartered in Hyderabad, the company develops reliable, high-uptime EV solutions engineered for Indian roads and urban transport. With a manufacturing facility in Jadcherla and Indian Certification Guidelines-compliant engineering standards, Keto Motors brings together innovation, safety, and sustainability to accelerate India's shift toward clean transportation. Supported by a team of experienced industry professionals, strong strategic partnerships, and a nationwide service ecosystem, the company continues to deliver dependable zero-emission mobility solutions.

For more information, please visit: <https://www.ketomotors.com/>

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