Date: July 24, 2026

To,
The General Manager,
Listing Operations,
BSE Limited
P.J. Tower, Dalal Street,
Mumbai - 400001, India

Scrip Code - 531486

Subject: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SEBI Takeover Regulations").

Dear Sir/Madam,

With reference to the captioned subject, we, PMC Fincorp Limited (hereinafter collectively referred to as **"Acquirer"**), along with Bimla Ramkishore Gupta, RRP Management Services Private Limited and Prabhat Management Services Private Limited (hereinafter referred to as **"PACs"**), belonging to the Promoter and Promoter Group of Filmcity Media Limited (the **"Target Company"**), hereby inform your good office that the Target Company has allotted 70,00,000 (Seventy Lakh) Equity Shares of face value of Re. 1/- each on Wednesday, July 22, 2026, on a preferential basis.

In this regard, please find enclosed the disclosure under Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, on behalf of the Acquirers.

You are requested to take the same on record.

Thanking You,
Yours Sincerely,
For PMC Fincorp Limited

Raj Kumar Modi
Digitally signed by Raj Kumar Modi
Date: 2026.07.24 10:32:14 +05'30'

Raj Kumar Modi
Managing Director

Date: July 24, 2026
Place: Delhi

CC:

To,
Company Secretary & Compliance Officer,
Filmcity Media Limited
A/511, Royal Sands Chs Ltd, Shastri Nagar,
Andheri (West), Mumbai, Maharashtra – 400053, India

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company (TC)	**Filmcity Media Limited**		
Names of the Acquirer and Person Acting in Concert (PAC) with the Acquirer	1. PMC Fincorp Limited (hereinafter referred to as **"Acquirer"**) 1. Bimla Ramkishore Gupta 2. RRP Management Services Private Limited 3. and Prabhat Management Services Private Limited (hereinafter collectively referred to as **"PACs"**)		
Whether the acquirers belong to Promoter/ Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited **("BSE")**		
Details of the acquisition as follows	**Number of Shares**	**% w.r.t. total share/voting capital wherever applicable**	**% w.r.t. total diluted share/ voting capital of the TC**
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights			
▪ PMC Fincorp Limited	23,65,000	7.74	7.74
▪ **PACs**	28,05,275	9.18	9.18
b) Shares in the nature of encumbrance	0	0.00	0.00
c) Voting rights (VR) otherwise than by shares	0	0.00	0.00
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	0	0.00	0.00
Total (a+b+c+d)	**51,70,275**	**16.91**	**16.91**
Details of acquisition:			
a) Shares carrying voting rights acquired~~/sold~~			
▪ PMC Fincorp Limited	70,00,000	14.12	14.12
b) Shares in the nature of encumbrance	0	0.00	0.00
c) Voting rights (VR) otherwise than by shares	0	0.00	0.00
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired~~/sold~~	0	0.00	0.00
Total (a+b+c+d)	**70,00,000**	**14.12**	**14.12**
After the acquisition~~/sale~~, holding of:			
a) Shares carrying voting rights			
▪ PMC Fincorp Limited	93,65,000	18.89	18.89
▪ **PACs**	28,05,275	5.66	5.66
b) Shares in the nature of encumbrance	0	0.00	0.00

c) Voting rights (VR) otherwise than by shares	0	0.00	0.00
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired~~/sold~~	0	0.00	0.00
Total (a+b+c+d)	**1,21,70,275**	**24.55**	**24.55**
Mode of acquisition ~~/ sale~~	Allotment of Equity Shares pursuant to Preferential Issue.		
Date of receipt of intimation of allotment of shares	July 22, 2026 **("Date of Allotment")**		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 3,05,70,969/- comprising of 3,05,70,969 Equity Shares of Re. 1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 4,95,70,969/- comprising of 4,95,70,969 Equity Shares of Re. 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 4,95,70,969/- comprising of 4,95,70,969 Equity Shares of Re. 1/- each		

Thanking You,
Yours Sincerely,
For PMC Fincorp Limited

Raj Kumar Modi
Digitally signed by Raj Kumar Modi
Date: 2026.07.24 10:36:10 +05'30'

Raj Kumar Modi
Managing Director

Date: July 24, 2026
Place: Delhi